

## **Role and impact of Anthurium on the household economy in Mizoram**

**Margaret Lalbiakthangi**

Received November 17, 2011 and Accepted January 21, 2012

**ABSTRACT :** The economy of Mizoram is predominantly agrarian in nature and contributes about 20 per cent of the Gross State Domestic Product and employs nearly 60% of the workforce in the state. The agro-horticulture products of Mizoram are by and large organic and have very high nutritive value and some of them have good demand in national and international market. Anthurium is one such product. Anthurium is collected and sold in the international market by one single marketing agency, namely, ZOPAR. While still in almost infancy, anthurium has shown great potential in terms of enhancing the income levels of the farmers involved in production, despite various problems faced by the farmers. Moreover, the returns vary depending on the quality of the product. If facilities like irrigation and pest control can be developed properly, anthurium can play a big role in increasing the income of the farmers without compromising with the environmental standards.

**Key Words :** Anthurium, household economy, Zopar.