

Constraints faced by the farmers in Basmati rice production and marketing in Jammu district of J&K state

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ABSTRACT : An investigation entitled “Constraints Faced by the Farmers in *Basmati* Rice Production and Marketing in Jammu district of J&K state” was conducted in *Basmati* grown two different development blocks of Jammu district (R.S. Pura and Bishnah) during the agricultural year 2011-12. Four villages from each block were selected randomly. Further, from each village, 10 farmers were selected randomly, so as to constitute a total sample size of 80. Required data from sample farmers were collected through a pre-tested schedule and questionnaires by personal interview method for analyzing the constraints faced by them at various levels. The constraints faced by the farmers of sample area as a whole in production and marketing were mainly lack of latest technical knowledge (72.50 per cent), high labour cost (68.75 per cent), un-availability of good quality FYM in time (67.50 per cent), lack of finance and credit facilities (61.25 per cent), occurrence of rice diseases (55.00 per cent), not getting remunerative price for the produce (81.25 per cent), un-organized marketing and low price paid to farmers (68.75 per cent), lack of market information (56.25 per cent) and high commission charges (42.50 per cent).

Key Words : Production constraints, marketing constraints, finance, market information.